



Fines Double Racing Wins the 2010 SCORE Baja 1000

Arctic Cat 1000 LTD Dominates Longest Off-road Race in North America



FOR IMMEDIATE RELEASE

Thief River Falls, Minn. (Nov. 29, 2010) The Fines Double Racing Team consisting of Reid Rutherford, Tony Valerio, Benn Vernadakis and Agustin Maduena showed the rest of the Class 26 competition that their Arctic Cat 1000 LTD 4x4 had what it takes to win the 2010 Baja 1000.

Returning as the defending class champions, the team piloted their big Cat to the finish line with an amazing time of thirty-nine hours and twenty-five minutes through the most adverse of conditions, finishing four hours ahead of second place and several sport ATVs and dirtbikes.

Team captain Reid Rutherford said, “We knew our fiercest class competitor would be Mike Penland on his Can-Am 800, but by the time we hit San Felipe, we had a twenty minute lead on second place and never looked back. The Arctic Cat 1000 ran flawlessly for two days of endless punishment. Winning this race is quite a statement for the durability of the Arctic Cat product.”

For 2010, the race started in Ensenada, Mexico, crossed the Peninsula twice and ended in the southern city of La Paz totaling 1,067 race miles. The terrain is described as primitive at best and ever-changing with silt, rocks, water crossings, heat, snow and outrageous elevation changes.

For more information on Fines Double Racing, please visit www.finesdoubleracing.com. For more information on Arctic Cat ATV product, please log on to www.arcticcat.com or visit your local dealer.

About Arctic Cat

Arctic Cat Inc., based in Thief River Falls, Minn., designs, engineers, manufactures and markets all-terrain vehicles (ATVs) and snowmobiles under the Arctic Cat® brand name, as well as related parts, garments and accessories. Its common stock is traded on the NASDAQ National Market under the ticker symbol “ACAT.” More information about Arctic Cat and its products is available on the Internet at www.arcticcat.com.